

RSPO

Roundtable on Sustainable Palm Oil



How to Apply for RSPO Trademark?

- Eligibility
- Applications



Basic Requirements...

1. RSPO Member
2. Supply Chain Certified**
3. Granted with RSPO Trademark License
4. at least 95% of all palm-derived components in the product is RSPO-certified

Note** :

Applicant must be SC certified by CB if the company possesses legal ownership with the *capacity to alter the product packaging or design.*

Application Process

4 Simple Steps...

Apply Online

Sign License Agreement

Receive Trademark License & Artworks

Start Using!

RSPO Market Center

Ever more companies join the endeavor to grow the global market for palm oil produced in a sustainable way. This page helps companies find



information, whether they are members or interested to join. Companies are encouraged to [subscribe](#) to RSPO's digital news flash. For all other information, feel free to [contact](#) the RSPO.

NEW! Updated communication rules, RSPO trademark released!

RSPO's **new trademark** has now been released for use in the market. Read all about when and how to apply the trademark to inform customers about the use of RSPO-certified sustainable palm products.

- Read [announcement](#) on the trademark release
- Watch a [presentation](#) on the new trademark
- Download [new rules](#) on communications and claims
- Check [frequently asked questions](#)
- E-mail our Trademark Helpdesk: trademark@rspo.org
- [Apply online](#) for a trademark license now



More info

MARKET CENTER

For companies interested in the RSPO or ready to begin using or marketing sustainable palm oil.

PRESS ROOM

For reporters interested in news, background, images, video or contact details.

GET INTRODUCED



- [Download fact sheets](#)
- [Questions & answers](#)

- Visit RSPO Market Center www.rspo.info/market/
- Apply using Online Form – Basic details including company details, contact person, supply chain certificate no., products, etc.
- Also available for download and study – FAQ, Presentation Slides, and New Rules on Communication & Claims.

Application Process

4 Simple Steps...



LICENSE AGREEMENT

between

THE "ROUNDTABLE ON
SUSTAINABLE PALM OIL (RSPO)"

and

XXX Company,

AS "LICENSEE"



- RSPO examines Applicants' eligibility
- RSPO prepares Trademark License Agreement.
- Applicants have to sign and return the signed copy of License Agreement.

Application Process

4 Simple Steps...



RSPO Trademark License

LICENSE NUMBER: RSPO-12345678

The following licensee has successfully applied for an RSPO Trademark license by agreeing to the RSPO Trademark License Agreement including its Terms and Conditions and the RSPO Rules on Communication and Claims. Licensee is granted the right to use the RSPO trademark in product-related communications for products that are covered by the supply chain certificates that are mentioned in this License.

| | |
|-----------------------------|-----------------|
| Company name | XXX Company |
| RSPO Member number | 1-000-00-000-00 |
| Company address | |
| Company Contact | |
| Contact email address | |
| Supply Chain Certificate(s) | |
| Supply chain systems | IP, SG |



- RSPO will issue Trademark License*, with License No;
 - Digital logo files in selected languages;
 - Presentation slides and FAQ; and
 - Rules on Communications & Claims.
- * Annual renewal; subject to successful completion of CB's audit

Application Process

4 Simple Steps...



ENGLISH

CERTIFIED  Contains certified sustainable palm oil. www.rspo.info

GERMAN

ZERTIFIZIERT  Enthält zertifiziertes nachhaltiges Palmöl. www.rspo.info

FRENCH

CERTIFIÉE  Contient de l'huile de palme certifiée durable. www.rspo.info

DUTCH

GECERTIFICEERD  Bevat gecertificeerde duurzame palmolie. www.rspo.info

SPANISH

CERTIFICADO  Contiene aceite de palma sostenible certificado. www.rspo.info

ITALIAN

CERTIFICATO  Contiene olio di palma sostenibile certificato. www.rspo.info

PORTUGUESE

CERTIFICADO  Contém óleo de palma sustentável certificada. www.rspo.info

JAPANESE

認証  認証された持続可能なパーム油が含まれています www.rspo.org

RUSSIAN

СЕРТИФИЦИРОВАНО  Содержит сертифицированное экологически рациональное пальмовое масло. www.rspo.org

DANISH

CERTIFICERET  Indeholder certificeret bæredygtig palmeolie. www.rspo.org

MANDARIN

认证  含有符合可持续生产认证的棕榈油 www.rspo.org

NOTE: Logos available in both the :-
“CERTIFIED” for IP/SG; and “MIXED” for MB

Application Process

4 Simple Steps...



Product-related communication - **“On Pack”**

e.g. Product label, boxes, cartons, packing, etc. on the product.

Product-related communication - **“About Product”**

e.g. Bunting, leaflets, banners, brochures, website, advertisement, etc. about the product.



For further inquiries about Trademark:

- Use of RSPO Corporate Logo, Trademark Logo
- Trademark Application Process
- Rules on Communication & Claims

Please Contact :

In Person : Bremen Yong, Trademark & Licensing Manager

Email : bremen.yong@rspo.org

Tel : +603-2302 1500/ 2201 2053

Or, refer to the RSPO Rules on Communications & Claims, downloadable from:

http://www.rspo.org/files/resource_centre/RSPO%20CC%20Rules%20adopted_301111.pdf